

CASE STUDY:

# Tubi Drives Lift in Store Visits for QSRs

A MAJOR QSR PARTNERED WITH TUBI IN HOPE OF INCREASING REACH AND OFFLINE CONVERSIONS — SPECIFICALLY LOOKING TO DRIVE CONSUMERS TO THEIR DRIVE-THRU.



THE TUBI CAMPAIGN RESULTED IN A

**16% UPLIFT IN STORE VISITS**

IN KEY MARKETS,  
THE QSR SAW A

**62% UPLIFT**



New York | Chicago | Atlanta | Philadelphia | Miami