



NEXT LEVEL CHEF

Post Super Bowl Premiere

Next year, FOX is set to deliver the game-winning ingredient for the perfect Super Bowl afterparty – food icon **GORDON RAMSAY**! Following the **Super Bowl on FOX in 2023**, Chef Ramsay will take the stage to host the premiere of his hit cooking competition series Next Level Chef!

Kicking off its second season, Next Level Chef features Gordon and two elite names from the food world mentoring the very best line cooks, social media stars, food truck owners and more through a three-floor culinary gauntlet for the chance to walk away with a life-changing \$250,000 grand prize!

Timing

Production: Tent. September 2022
Airing: 1Q '23

Talent

Gordon Ramsay

Production

Studio Ramsay Global
FOX Alternative Entertainment

Opportunities

- In Show Integration & Custom Commercial-time Content
- Social Content & Amplification
- FOX Digital Strategic Media Placements
- Tubi: Custom Targeted Media & Sponsorships
- TMZ: Integration & Custom Content

Distribution



hulu FOXNOW tubi

This proposal and all information contained herein is proprietary and confidential to FOX and may not be shared, distributed or otherwise used in any manner without the prior written authorization of FOX. Concepts and images for conversation purposes only. Subject to studio, producer, and talent approval. All content is casting contingent and all content/assets should include show tune-in. Concepts are subject to final legal, creative structure, and license fees. Exact elements to be mutually agreed upon with FOX, Production, Talent, and Brand. Costs will vary based on execution.

