

PROGRAMMING EVENTS BUILT FOR BRAND INTEGRATIONS FEATURING tubi ORIGINALS

Q4

Scream & Stream
Halloween Thrills
& the Supernatural

Holiday Hits
Thanksgiving,
Christmas and NYE

Q1

Valentine's Day
Romantic Comedies & Dramas

Black History Month
Featured representation in front of
and behind the camera

Women's History Month
Strong female leads and
storytellers

Q2

Spring Break
Kids Features
+ Young Adult

420
Comedy and Cannabis

Q3

Summer of Streaming
Sun-soaked beach flicks
from thrillers to family

Hot Christmas
Bingeable comfort

Shark Month:
Bitefest
All Sharks.
All Month Long.

Back to School
Kids & Family