

DON'T FORGET THE LYRICS!

AIRING
2021-2022 SEASON

HOST
NIECY NASH

PRODUCTION
APPROFF ENTERTAINMENT
BUNIM/MURRAY PRODUCTIONS

DISTRIBUTION

FOX **FOXNOW**
ENTERTAINMENT

hulu **tubi**

DON'T FORGET THE LYRICS

Everyone thinks they know the words to the most popular songs of all time, but when there's a million dollars at stake, will contestants be able to keep singing when the music stops? Or will they be at a loss for words? Emmy Award nominee Niecy Nash hosts the all-new version of the popular game show **DON'T FORGET THE LYRICS!**

PARTNERSHIP OPPORTUNITIES



INTEGRATION + CUSTOM COMMERCIAL-TIME CONTENT



SOCIAL CONTENT + AMPLIFICATION



STRATEGIC DIGITAL MEDIA PLACEMENTS:

- Absolute 'A' Sponsorship
- Interactive Video Placements
- Twitter Pre-roll Clip Sponsorship



Absolute 'A' Sponsorships + Co-Branded Promos

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