

Alert: Missing Persons Unit

Season 2

Alert: Missing Persons Unit is a procedural drama set in the Philadelphia Police Department's Missing Persons Unit (MPU). Each episode features a heart-pounding, life-or-death search for a missing person that runs alongside police officers Jason Grant (Scott Caan) and Nikki Batista's (Dania Ramirez) lives.

Opportunities:

- In-show Integration
- Custom Content
- Brand Bridge: Custom/Clip-based Commercial-time Content
- Social Content
- FOX Digital Strategic Media Placements
- TMZ: Integration & Custom Content

Production:

Sony
Dec - July '24

Airing:

March – May '24



Talent:

Scott Caan
Dania Ramirez
Adeola Role
Ryan Broussard
Graham Verchere

[LINK TO PROGRAM PAGE](#) ↗

