

FOX Entertainment 23/24 Offerings



The Food Destination

FOX is the destination for Food programming and advertisers

FOX's food programming significantly out delivers competitors, in both ratings & performance metrics, including higher incremental reach, and lower duplication

Original digital content with immersive opportunities with brands

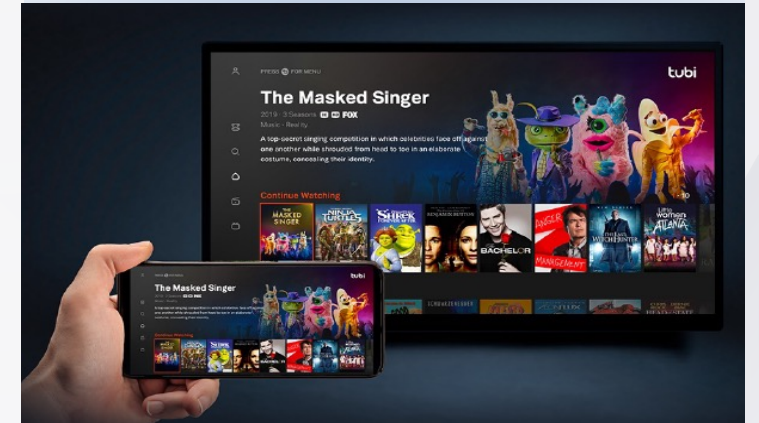
- 100+ digital originals planned



Mission. Vision. Purpose.

MVP is a multi-platform, mission driven opportunity developed to provide Advertisers a platform to amplify their corporate purpose messaging

FOX will support Marketers' social responsibility messaging, such as DEI, STEM and Sustainability, in exchange for investment commitments, on an exclusive 1 per qtr. basis.



FOX EXP

EXP is FOX Entertainment's cross-platform offering that streamlines access to FOX premium video by enabling seamless transaction across platforms.

FOX EXP offers the ability to purchase FOX Entertainment's LINEAR and DIGITAL inventory with ease and flexibility.