

FOX Audio Network – A Sound Solution

Ensure brand messages are heard by
the masses

All podcasts across FOX News Media,
FOX Sports, Outkick and FOX Entertainment
are now hosted on the Spotify Megaphone
platform – giving partners best-in-class tools
and premium targeting capabilities to reach
audiences with scale and accuracy.

30M

Avg Monthly
US Downloads

100+

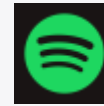
Titles

TOP PERFORMING GENRES & SHOWS

News, Sports, Lifestyle,
and True Crime



DIVERSE LISTENING PLATFORMS



ADVANCED TARGETING CAPABILITIES

- Show
- Genre
- RON
- Geo: DMA/MSA, City, State, Zip Code

FLEXIBLE ATTRIBUTION MEASUREMENT

Chartable  artsai  podsights 

BRAND SUITABILITY/PROTOCOLS

Coming Soon!  barometer

Expanding Cross-Genre Audio Opportunities

BREAKING NEWS & POLITICS	BUSINESS	LIFESTYLE	TRUE CRIME & DOCUMENTARIES	SOUL	SPORTS	ENTERTAINMENT	WEATHER



Heard It Here: FOX Ranks as a Top 10 Podcast Publisher

Overtaking key competitors for unique listeners in March 2023



RANK	PUBLISHER	UNIQUES
1	iHeart Podcasts	33.9M
2	Wondery	25.0M
3	NPR	20.1M
4	New York Times	12.2M
5	NBC News	11.4M
6	DailyWire+	9.4M
7	The Walt Disney Company	8.5M
8	Barstool Sports	7.3M
9	PRX	6.1M
10	FOX Audio Network	5.4M

Ahead of Paramount (5.1M) and CNN (4.2M)